

DECIPHER

2018 **DESIGN** EDUCATORS **RESEARCH** CONFERENCE

University of Michigan
27-29 September

M STAMPS
SCHOOL OF ART & DESIGN
UNIVERSITY OF MICHIGAN

DARIA
NETWORK

DESIGN AS RESEARCH
IN THE AMERICAS

AIGA

Design Educators
Community

Huron St.

Washington St.

E. Liberty St.

E. William St.

S. Division St.

North Quad

Rackham

Fletcher St.

N. University Ave.

Washtenaw Ave.

Washtenaw Ave.

WELCOME TO CENTRAL CAMPUS

- Approximate Walk Time
- Registration/Check-in

3min

2min

3min

3min

7min

5min

2min



Stamps Gallery

Michigan Theater

The League

Central Campus Transit Center

Hatcher

University of Michigan Museum of Art

S. University Ave.

9:00a **Registration opens @ North Quad Rm 2435**

Registration will remain open until 4:00p

1:00p **Conference opening @ North Quad Rm 2435**

1:30p **WORKSHOP** (DE)

Working from the Outside in: Using “The Big Three” Investigative Phenomena to Situate and Frame Research Endeavors Informed by Design

Michael Gibson & Keith Owens

@ Rackham, Earl Lewis Room - Ends 4:20p

WORKSHOP (DI)

Finding and Leveraging Your Through-Line

Kimmie Parker & Meaghan Barry

@ North Quad, Room 2435 - Ends 2:50p

CONVERSATION (TE)

IBM Incubator: Teaching, Doing and Disseminating Design Research

Kara Kotwas

@ UMMA, Multipurpose Room - Ends 4:20p

1:30p **ACTIVITY GROUP** (DE)

Critical Race Design Studies: Exploring Practical Approaches and New Opportunities in Design Curriculum

Nekita Thomas

@ Hatcher, Gallery Lab - Ends 4:20p

CONVERSATION (DO)

We are not Alone: Navigating Design Research and Writing Challenges with Group Support

Anne Berry, Penina Laker, Sarah Rutherford & Jennifer Vokoun

@ Stamps Gallery Downtown - Ends 2:20p

>UMMA study room (O)

Visit microcollections of design objects at our campus art museum. The University of Michigan Museum of Art has been recognized as the top public university art museum in the country by Best College Reviews

@ UMMA - 1:30p - 5:00p

2:30p CONVERSATION DI

Expanding the Discourse:
Future Practices in Scholarly Publishing

Amy Papaelias and Jessica Barness

@ Stamps Gallery Downtown - Ends 3:20p

CONVERSATION DO

UX Practitioner & Design Researcher Interaction

Keith Instone

@ UMMA, Multipurpose Room - Ends 3:20p

3:00p WORKSHOP SU

The Creative Performer: Using Sport Psychology
to Break the Mold in Design Education & Practice

Jarred Elrod and Amanda Alexander

@ North Quad, Room 2435 - Ends 4:20p

3:30p CONVERSATION TE

Teaching Designers to Write

Dori Griffin and Gaby Hernandez

@ Stamps Gallery Downtown - Ends 4:20p

CONVERSATION DI

Demystifying Collaboration in
Design Academia and Industry

Marty Maxwell Lane & Rebecca Tegtmeier

@ UMMA, Multipurpose Room - Ends 2:20p

4:20p Walk to Michigan Theater

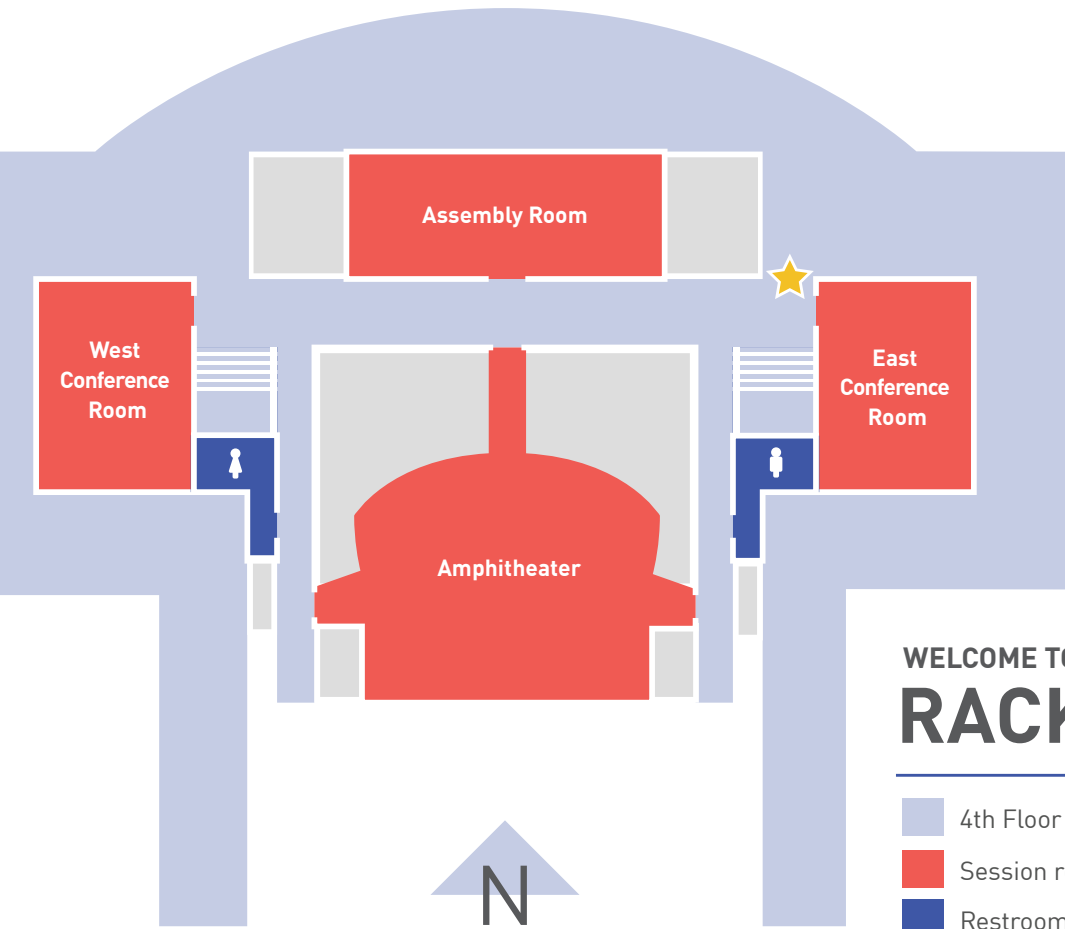
603 E. Liberty St.

5:00p Keynote: Ariel Waldman

This talk intersects with the weekly
Penny Stamps Distinguished Speaker Series.
Please plan to arrive early to secure a seat!

Michigan Theater - Ends 7:00p

7:00p Dinner on your own



WHEN YOU ARRIVE

All of Friday's sessions are on the 4th floor of Rackham and **3rd floor** of the Michigan League. (See map on p. 15)

When you enter Rackham, use the elevators on the **right** (East) side of the building.

WELCOME TO

RACKHAM

- 4th Floor
- Session room
- Restroom (gender inclusive on 3rd fl)

9:00a Keynote: Jessica Bellamy**@ Auditorium - Ends 10:00a****10:00a WORKSHOP** **DE**

Proposing, Executing, and Writing Up Research through Design

John Zimmerman

@ Auditorium - Ends 11:50a**ACTIVITY GROUP** **TE**

Beyond Methods: Developing Designers' Capacity for Instrumental Judgment

Kelly Murdoch-Kitt, Colin M. Gray, Paul Parsons, Austin L. Toombs, Marti Louw, & Elona Van Gent

@ Assembly Room - Ends 11:50a**WORKSHOP** **TE**

Client-Based Project Work as Experiential Education: Connecting Research to Pedagogy

Jessica Jacobs

@ Conference Room East - Ends 11:50a**10:00a CONVERSATION** **TE**

Bridging Cognitive Bias Gaps within Interdisciplinary Product Teams

Martin Siegel & Elaine Fath

@ Conference Room West - Ends 10:50a**11:00a CONVERSATION** **TE**

Creating a Balanced, Symbiotic Relationship by Integrating Teaching & Research

Jillian Coorey, Gretchen Caldwell Rinnert & Andre Murnieks

@ Conference Room West - Ends 11:50a**11:50a Networking Lunch****@ Assembly Room - Ends 1:15p****1:15p Panel: Power, race, activism, courage and creative practice**

Organized by DARIA Diversity Working Group

@ Auditorium - Ends 2:15p

2:30p **WORKSHOP** (SU)

Identifying and Fostering New Connections with the Public Sector at the Federal Level

Arianne Miller & Ben Winter

@ Auditorium - Ends 4:20p

ACTIVITY GROUP (DO)

Principles of Practice for Designing with People: Exploring Ethical Frameworks, Mindsets, Values, Knowledge and Skills for today's Design Researchers

Pamela Napier, Terri Wada,

Sean Donahue, & Gwynne Keathley

@ Assembly Room - Ends 4:20p

CONVERSATION (DO)

In What Ways Do Critical Practices (Re)invigorate Design Research?

Steven McCarthy, Rebekah Modrak,

Jessica Barness & Daniel Jasper

@ Conference Room East - Ends 3:20p

2:30p **CONVERSATION** (TE)

Engaging Design Students in Value Discovery as "Everyday Ethicists"

Colin M. Gray & Shruthi Sai Chivukula

@ Conference Room East - Ends 3:20p

3:30p **CONVERSATION** (TE)

MDHI: Make Design History Inclusive

Liz Patterson & Natalia Ilyin

@ Conference Room West - Ends 4:20p

CONVERSATION (TE)

Discursive Design and the Question of Impact: Perspective, Pedagogy, Practice

Omar Sosa-Tzec, Bruce Tharp, Stephanie Tharp

@ Conference Room East - Ends 4:20p

4:30p **Keynote: Jon Kolko**

@ Auditorium - Ends 5:30

5:30p **Reception** to follow, Stamps Gallery Downtown
201 S Division St - Ends 7:30p

10:00a **ACTIVITY GROUP** TE

Racism Untaught

Lisa Mercer & Terresa Moses

@ Henderson Room - Ends 11:50a

2:30p **ACTIVITY GROUP** DO

Let's Play Together: Creating Games to Diversify Design Research Teams

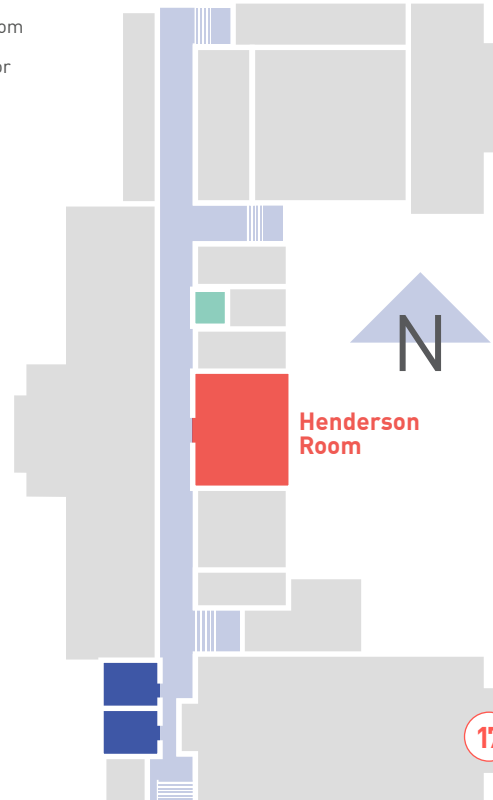
Denielle Emans and Kelly Murdoch-Kitt

@ Henderson Room - Ends 4:20p

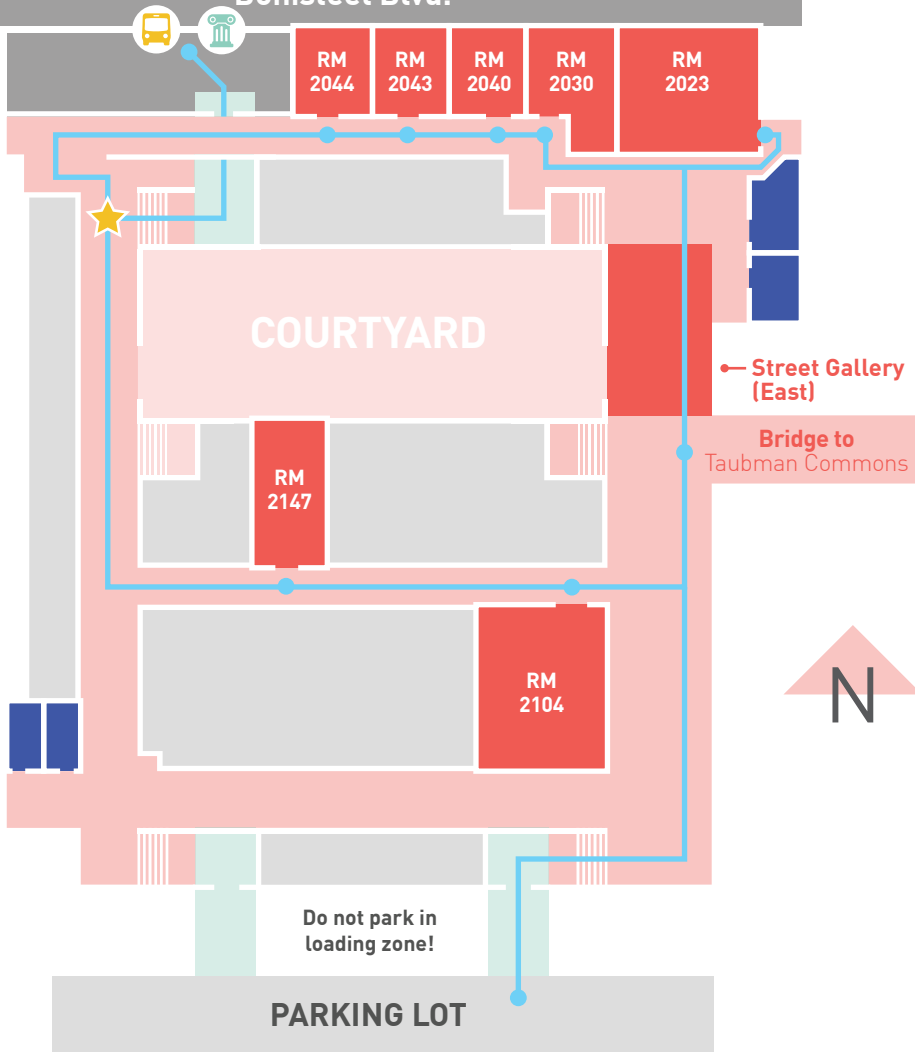
All sessions on Friday at The League are located on the 3rd floor of the building, see map.

WELCOME TO **THE LEAGUE**

- 3rd Floor
- Session room
- Restroom
- Elevator



Bonisteel Blvd.



WELCOME TO THE STAMPS SCHOOL

- 1st Floor
- 2nd Floor
- Session room
- Restroom
- ★ Registration/Check-in

WHEN YOU ARRIVE

Enter the building and then immediately head up the stairs—all events today take place on the second floor except for the **Graduate Forum**, which takes place at the Street Gallery (East) on the **first floor**, near the couches & benches.

NOTE:

Parking lot entrance:
GPS 2095 Fuller Rd.

9:00a Spring 2019 ALGA Conference in Pasadena**📍 Room 2104 - Ends 9:15a****9:15a Keynote: Ruki Ravikumar****📍 Room 2104 - Ends 10:00a****10:00a ACTIVITY GROUP (DE)**

Re-dressing the Window: Defining and
Establishing Best Practices for Authentic
Multi-Disciplinary Graphic Design Research

Carissa Henriques**📍 Room 2030 - Ends 11:20a****WORKSHOP (DO)**

Designing Sensorial Dialogues
Jyoti Kapur and Juste Peculyte

📍 Room 2040 - Ends 12:50p**ACTIVITY GROUP (DE)**

Unpacking Context in Design Research Through
Orality and Narrative Inquiry

Sudebi Thakurata**📍 Room 2043 - Ends 11:20a****10:00a WORKSHOP (DO)**

Transforming Research into Action with
Visualizations

Sheila Pontis**📍 Room 2044 - Ends 12:50p****ACTIVITY GROUP (DE)**

Defining and Executing a Graphic Design
Research Agenda (If Only for the Sake of Justice)

Audrey Bennett**📍 Room 2023 - Ends 11:20a****GRADUATE FORUM (O)**

Posters from: Ruchita Arvind Mandhre,
Nisiqi, Akshat Mishra, Novia Wong,
Vladimir Potiyevskiy, Ambika Vohra,
Eun Young Chun, Narges Tavakoli, Matthew
Wigdahl, Victoria Gerson, Kelly Guewon Park

📍 Street Gallery East - Ends 12:50p**WRITING SESSION (O)****Keith Owens****📍 Room 2147 - Ends 11:20a**

11:30a WRITING ROOM 1-0N-1s

Mentorship sessions with design writing experts

@ Room 2147 - Ends 4:00p

ACTIVITY GROUP (DO)

Designing as Understanding

(&/or the Varieties of Research by Design)

Claudia Rebola & Matthew Wizinsky

@ Room 2030 - Ends 12:50p

ACTIVITY GROUP (DE)

Feminist Methodologies for

Human-Centered Design

Ali Place

@ Room 2043 - Ends 12:50p

ACTIVITY GROUP (TE)

How Might we Teach Design Research Methods

to Non-Designers in Order to Facilitate

Multidisciplinary Team Collaboration?

Susan Stirling, Kimberlee Wilkens,

Anthony E. Felder, Miiri Kotche & Robert Zolna

@ Room 2023 - Ends 12:50p

1:00p

Mingling Lunch & Poster Session

Posters from: Tseng-Ping Chiu, Juan Salamanca &

Juan de la Rosa, Dan Wong, Audra Buck-Coleman,

Emily Flannery & Brooke Brandewie, Amy Fidler,

Ladan Bahmani, Anne Galperin, Kelly Guewon Park

& Cassini Nazir, Dan Vlahos, Ryan Gibboney, Lisa M.

Fontaine, Tina Korani, Alejandro Barajas & Jihye Woo

@ Taubman Commons - Ends 2:00p

WORKSHOP (DO)

2:00p

The Residue of Interaction: Reflecting on the

Impact of Working with Real People in Design

(education) and Exploring the Potential of

Designing for One

Andrea Wilkinson

@ Room 2030 - Ends 3:50p

ACTIVITY GROUP (SU)

Practicing Design Research in Industry:

Methods, Challenges and Outputs for

Stakeholder Buy-in

Kristy Blazo

@ Room 2040 - Ends 3:50p

2:00p CONVERSATION (DO)

Research through Design: Prototypes as Forms of Investigation to Explore Energy Efficiency in Low Income Communities

Christine Miller, Thomas Manjarres,
Vinod Kizhakke, & Xuanbai Li

[Room 2044](#) - Ends 2:50p

WORKSHOP (SU)

Getting to Alignment: A Quickly Consumable Design Research Roadmapping Tool

Meena Kothandaraman & Zarla Ludin

[Room 2043](#) - Ends 3:50p

CONVERSATION (DE)

Cultural Responsibility in Design Research

Mindy Magyar

[Room 2023](#) - Ends 2:50p

3:00p CONVERSATION (DE)

The Colliding Discourse of "Serious" Design Research and "Cutting-Edge" Design Practice

Jessica Barness & G. Mauricio Mejía

[Room 2044](#) - Ends 3:50p

CONVERSATION (DE)

Learning from Without, Redefining Design

Sucharita Beniwal

[Room 2023](#) - Ends 3:50p

4:00p Keynote: Jane Prophet & John Zimmerman

Supporting Design Research

[Room 2104](#) - Ends 5:00p

5:00p Conference Closing

[Room 2104](#)

RESTAURANTS OF ANN ARBOR

KEY

B Breakfast

L Lunch

D Dinner

AVENTURA **D**

Tapas, 216 E. Washington St. \$\$\$

BLUE NILE **L** **D**

Ethiopian, 221 E. Washington St. \$\$

BLUE TRACTOR BBQ & BREWERY **L** **D**

Brewpub, 207 E. Washington St. \$\$

CAFE ZOLA **B** **L** **D**

Eclectic, 112 W. Washington St. \$\$

FRITA BATIDOS **L** **D**

Cuban, 117 W. Washington St. \$\$

HOPCAT **L** **D**

Bar & Grill, 311 Maynard St. \$\$

JERUSALEM GARDEN **L** **D**

Lebanese, 314 E. Liberty St. \$

JOLLY PUMPKIN **L** **D**

Cafe & Brewery, 311 S. Main St. \$\$

GRANGE KITCHEN & BAR **D**

Market-fresh, 118 W. Liberty Rd. \$\$

KNIGHT'S STEAKHOUSE **L** **D**

Traditional, 600 E. Liberty St. \$\$\$

MANI OSTERIA & BAR **L** **D**

Italian, 341 E. Liberty St. \$\$

SAVA'S **B** **L** **D**

Contemporary, 216 S. State St. \$\$

SLURPING TURTLE **L** **D**

Ramen, 608 E. Liberty St. \$\$

SWEETWATERS COFFEE & TEA

Coffee/Snacks, 604 E. Liberty St. \$

TOMUKUN KOREAN BBQ **L** **D**

Noodle bar, 505 E. Liberty St. #200 \$\$

ZINGERMAN'S DELICATESSEN **B** **L** **D**

Famous Sandwiches & Sides, 422 Detroit St. \$\$\$

NEED A BREAK?

3 NEW PEOPLE I MET AT DECIPHER...

DECIPHER MEETING ROOM

@ Stamps Gallery Downtown

201 S. Division Street, Ann Arbor MI 48104

This space is designed for Decipher's guests to relax and network. The Meeting Room includes several design research books, including titles by Decipher facilitators and participants, as well as other interesting research materials.

Open during Gallery hours:

Thu: 11am - 7pm

Fri: 11am - 7pm

Sat: 11am - 5pm

NAME: _____

EMAIL: _____

RE: _____

NAME: _____

EMAIL: _____

RE: _____

NAME: _____

EMAIL: _____

RE: _____

#decipher2018

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WITH **STAMPS**

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CONNECT
WITH **AIGA**

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Many thanks to our Decipher Design Team:
Maddi Lelli, UM Stamps Class of 2019
Sara Ciaramella, UM Stamps Class of 2018